



**GAMBLING BEHAVIORS AND PERCEPTIONS OF THE EFFECTS
OF GAMBLING IN THE LEHIGH VALLEY**

KEY FINDINGS REPORT

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KEY FINDINGS:

1. About three-fourths of Lehigh Valley residents say they are not very likely or will not gamble at one of the new slot parlor casinos in Pennsylvania.
2. Results in favor of slot casino gaming in the Lehigh Valley are mixed with nearly an equal number of residents supporting and opposing gaming in the region.
3. Over one-half of Lehigh Valley residents say they were satisfied with the decision to locate the slot parlor casino in Bethlehem.
4. Over three-fourth's of local residents strongly believe that the opening of the casino will increase crime.
5. Local residents also strongly believe that the opening of the casino will have a negative impact on traffic congestion.
6. However, residents also strongly feel that the opening of the casino will have a positive effect on economic development.

METHODOLOGY: The full report summarizes data collected in a telephone survey of residents of the Lehigh Valley between November 20, 2006 and January 27, 2007. Individual households throughout Lehigh and Northampton counties were selected randomly for inclusion in the study. The sample of phone numbers used in the survey was generated by Genesys Sampling Systems of Ft. Washington, PA. Interviewing was conducted by the staff of the Muhlenberg College Institute of Public Opinion, with 407 surveys completed. This number of completions results in a margin of error of +/- 5% at the 95% confidence interval. However the margin of errors for sub groups (i.e. women, college educated, parents, etc.) and select questions is larger due to smaller sample size. Percentages throughout the survey have been rounded upward at the .5 mark, thus many totals in the results will not equal 100%. The survey questionnaire was designed and analyzed by Michele Moser Deegan, Ph.D. of Muhlenberg College.

GAMBLING IN THE LEHIGH VALLEY

As the Lehigh Valley prepares for the opening of one of only five stand-alone slot casinos in Pennsylvania, questions continue to be raised regarding the extent to which gaming will impact the quality of life of residents of the region. This study attempts to measure current gambling behaviors and perceptions of gambling before slot casino gambling is available in the Lehigh Valley. This survey provides baseline information for a longitudinal study of the socio-economic impacts of gaming in the LV in the hopes of providing the community with a deeper insight into changes in the region that are related to gaming.

LIKELIHOOD OF GAMBLING AT A NEW SLOT PARLOR IN PENNSYLVANIA

The survey findings indicate that the majority of Lehigh Valley residents, of legal age, are not planning to gamble at one of the new slot parlors in Pennsylvania once they are open for business. Overall, 25% said they were “very likely” to “likely” visit a new slot parlor. Conversely, 51% said they “will not gamble.” These results remain consistent when controlling for gender.

Table One
“How likely are you to gamble at one of the new slot parlors?”

Rating	Valid Percent
Very likely	10%
Likely	15%
Not very likely	23%
Will not gamble	51%
Not Sure	1%

The results below are consistent with national gambling studies, which suggest that the incidence of engaging in some type of gambling is similar for males and females.¹

Table Two
Breakdown of the Likelihood of Gambling by Gender

Rating	Male	Female
Very likely	11%	10%
Likely	13%	17%
Not very likely	25%	21%
Will not gamble	50%	52%
Not Sure	1%	0%

A cross tabulation of the results, broken down by zip code, suggests that residents of Bethlehem (31%) and suburban and rural residents (27%), are more likely to gamble than residents of Allentown (20%) or Easton (9%).

¹ *Gambling Impact and Behavior Study*, Report to the National Gambling Impact Study Commission, April 1, 1999, National Opinion Research Center.

**Table Three
Breakdown of the Likelihood of Gambling by Zip Code**

Rating	Allentown	Bethlehem	Easton	Other localities
Very likely	11%	6%	7%	14%
Likely	9%	25%	2%	13%
Not very likely	20%	16%	21%	24%
Will not gamble	60%	53%	71%	47%
Not Sure	0%	0%	0%	2%

One of the concerns of opening a slot machine casino in the Lehigh Valley is that individuals who lack large amounts of disposable income will gamble, further creating stress on families and the community. A cross tabulation of the likelihood of gaming, broken down by income suggests that residents with income levels between \$20,000 and under \$60,000 are more likely to gamble than other income groups, 32% say they are at least “likely” to gamble versus the next largest percentage (27%) from the \$60,000 to under \$100,000 income bracket.

**Table Three
Breakdown of the Likelihood of Gambling by Income**

Rating	Under \$20,000	\$20,000- under \$60,000	\$60,000 – under \$100,000	Over \$100,000
Very likely	8%	13%	12%	10%
Likely	15%	18%	15%	10%
Not very likely	27%	24%	19%	26%
Will not gamble	50%	45%	54%	54%
Not Sure	0%	0%	0%	0%

Of the smaller sample of residents (n=201) who said that they were “likely” or “very likely” to gamble at one of the new slot parlors in Pennsylvania 69% said that they were more likely to use the slot machines at stand alone casinos, while only 5% said they would use slot machines at race tracks.

**Table Four
Likely Location for Slot Gaming**

Location	Valid Percent
Race Track	5%
Slot Parlor	69%
Not sure	26%

This same subset of residents say they are most likely to gamble only once a year (42%) or only a few days all year, (38%). Only 5% say that they are likely to gamble every week.

**Table Five
Likelihood of Gambling**

Frequency of Gambling	Valid Percent
About every day	1%
A few times per week	4%
Once or twice a month	10%
A few days all year	38%
Only 1 day in the year	42%
Not sure	5%

GAMING IN THE LEHIGH VALLEY

When asked specifically about slot parlor gaming in the Lehigh Valley residents were evenly divided; 42% “strongly” to “somewhat support” gambling, while 48% “strongly” to somewhat oppose” gambling. These findings are consistent with results from the Muhlenberg College Institute of Public Opinion 2006 *Quality of Life* survey results, which found that 48% of adult residents supported a casino compared to 44% opposing.

**Table Six
“Which of the following best describes your feelings about slot machine gambling in the Lehigh Valley?”**

Rating	Valid Percent
Strongly support	15%
Somewhat support	27%
Somewhat oppose	19%
Strongly oppose	29%
Not Sure	9%

When asked specifically about the location of the slot parlor in Bethlehem, over half (57%) said that they are satisfied with this decision as compared to 32% who said

they are not satisfied. Comparing these results to the 2006 *Quality of Life* study, it appears there is more support for the location of the slot parlor casino in Bethlehem since the license was awarded than in Spring 2006. Results from the early 2006 study suggest that 42% favored the Bethlehem location compared to 28% favoring Allentown.

**Table Seven
Satisfaction with the casino location in Bethlehem**

Rating	Valid Percent
Very satisfied	28%
Somewhat satisfied	29%
Somewhat dissatisfied	9%
Very dissatisfied	23%
Neither	9%
Not sure	3%

A cross tabulation of these results, broken down by zip code, suggests that over two-thirds (69%) of Bethlehem residents are at least “somewhat satisfied” with the PA Gaming Control Board’s decision to award Bethlehem a license as compared to only 23% of Bethlehem residents who are not satisfied. Allentown, which lost their bid to win a license, had the greatest number of residents “very dissatisfied” with this decision (52%).

**Table Eight
Satisfaction with the casino location in Bethlehem by Zip Code**

Rating	Allentown	Bethlehem	Easton	Other localities
Very satisfied	31%	28%	34%	31%
Somewhat satisfied	14%	41%	21%	28%
Somewhat dissatisfied	3%	4%	5%	8%
Very dissatisfied	43%	19%	32%	19%
Neither	6%	4%	4%	12%
Not sure	3%	3%	4%	1%

PERCEPTIONS OF CHANGES IN THE QUALITY OF LIFE AFTER THE OPENING OF THE SLOT CASINO IN THE LEHIGH VALLEY

The survey asked several questions related to expected changes in crime, economic development and traffic following the opening of the slot parlor in Bethlehem. Not surprisingly, when asked what effect the casino will have on crime in the Lehigh Valley, over three-fourths (79%) of residents feel that crime will increase, while only 4%

feel that crime may decrease and 13% feel that the casino will have no effect. This is a large increase in concern about crime as it relates to the casino opening as compared to the 2006 *Quality of Life* survey results where only 56% of respondent's felt that the casino will have a negative effect on crime. The difference in feelings about crime over this period of time may be influenced by the increasing concerns in public safety in the Lehigh Valley over the last year.

**Table Nine
Casino Opening and Crime**

Rating	Valid Percent
Greatly increase crime	25%
Somewhat increase crime	54%
Somewhat decrease crime	3%
Greatly decrease crime	1%
No effect	13%
Not sure	4%

Disaggregating by gender, there appears to be no difference in responses for males and females.

**Table Ten
Casino Opening and Crime by Gender**

Rating	Male	Female
Greatly increase crime	27%	21%
Somewhat increase crime	51%	55%
Somewhat decrease crime	4%	3%
Greatly decrease crime	1%	1%
No effect	10%	17%
Not sure	6%	2%

Survey participants were also asked about the potential effects of the casino's opening on economic development in the region. Responses were much more favorable regarding this issue as 82% of residents feel that the casino will bring new businesses and jobs to the area. Only 5% feel that the casino will have no effect on economic development. These results are consistent with the 2006 *Quality of Life* study findings.

Table Eleven
Casino Opening and Economic Development

Rating	Valid Percent
Greatly increase econ. development	32%
Somewhat increase econ. development	51%
Somewhat decrease econ. development	5%
Greatly decrease econ. development	2%
No effect	5%
Not sure	4%

It appears that nearly an equal percentage of males and females to believe that the casino will increase jobs and businesses in the Lehigh Valley (76% vs. 79%), with more males expecting no effect (17%).

Table Twelve
Casino Opening and Economic Development by Gender

Rating	Male	Female
Greatly increase econ. Development	21%	27%
Somewhat increase econ. Development	55%	52%
Somewhat decrease econ. Development	3%	4%
Greatly decrease econ. Development	1%	1%
No effect	17%	10%
Not sure	2%	6%

Lastly, residents were asked how the casino will impact traffic in the Lehigh Valley. As with crime, many residents are concerned about the negative effect that the casino will have on traffic congestion in the region. Ninety-one percent of residents feel that the casino will increase traffic as compared to only 6% that feel it will have no effect.

**Table Thirteen
Casino Opening and Traffic Congestion**

Rating	Valid Percent
Greatly increase traffic congestion	52%
Somewhat increase traffic congestion	39%
Somewhat decrease traffic congestion	0%
Greatly decrease traffic congestion	1%
No effect	6%
Not sure	2%

Female adult residents in the Lehigh Valley are more likely than males to feel that traffic congestion will increase (92% vs. 87%).

**Table Fourteen
Casino Opening and Traffic Congestion by Gender**

Rating	Female	Male
Greatly increase traffic congestion	59%	43%
Somewhat increase traffic congestion	33%	44%
Somewhat decrease traffic congestion	1%	0%
Greatly decrease traffic congestion	1%	1%
No effect	4%	8%
Not sure	2%	3%

Conclusion

As these results suggest, residents feelings are mixed about the opening of a slot parlor casino in the Lehigh Valley, with about an equal number of residents supporting and opposing the slot parlor. With the location of the casino in Bethlehem, residents from the City of Bethlehem and the surrounding suburbs of the Lehigh Valley say they are more likely to gamble than residents of Allentown or Easton. Residents with income levels between \$60,000 and under \$100,000 are the most likely to gamble, however there is no difference in likelihood by gender. Of those who say they are likely to gamble, most plan on gambling only once or a few times per year.

Lehigh Valley resident also have mixed feelings about impact of slot parlor gambling on the Lehigh Valley community. On the one hand, most believe that the area will prosper economically, on the other hand, there is concern that both crime and traffic congestion will increase.

**GAMBLING STUDY
FREQUENCY REPORT**

Fielding Dates: November 20, 2006 to January 27, 2007
 Number of Responses: 407 Lehigh Valley Residents age 18 or older
 Margin of Error: +/- 5% at 95% L.O.C.

What zip code do you live in?

City	Percent Responding
Allentown	9%
Bethlehem	18%
Easton	11%
Other	42%

How likely are you to gamble at one of the new slot parlors in Pennsylvania once they are open for business?

How Likely	Percent Responding
Very likely	10%
Likely	15%
Not very likely	23%
Will not gamble	51%

*** Subset of individuals who say they are likely to gamble***

Are you more likely to use the slot machines at a race track or stand alone slot parlor?

Where are you more likely to gamble?	Percent Responding of Gamblers
Race track	5%
Slot parlor	68%
Not Sure	25%
Refused	2%

How often do you plan to visit one of the new slot parlors in any one year, once they are open?

How often?	Percent Responding of Gamblers
About every day	<1%
1-3 times per week	4%
Once or twice a month	10%
A few days all year	37%
Only 1 day in the year	41%
Not Sure	5%
Refused	2%

Have you ever gambled at a casino in the U.S., that is a large gambling hall with many different kinds of games, for example, a resort or riverboat?

Have you gambled?	Percent Responding of Gamblers
Yes	93%
No	7%

In the past year, since December 2005, have you gambled at this type of location?

Have you gambled?	Percent Responding of Gamblers
Yes	51%
No	49%

In the past year, since December 2005, think about how often you gambled at a casino in the U.S. How often did you gamble?

How often?	Percent Responding of Casino Gamblers
About every day	0%
1-3 times per week	17%
Once or twice a month	17%
A few days all year	57%
Only 1 day in the past year	22%
Did not gamble, skip to	3%

On average, how long did you gamble each time you visited a casino in the U.S. during the last year?

How long did you gamble?	Percent Responding of Casino Gamblers
Less than 2 hours	20%
2-4 hours	41%
5-10 hours	28%
More than 10 hours	12%

During the last year, since December 2005, when you gambled at a casino, on average, how much money were you willing to lose?

How much money willing to lose?	Percent Responding of Casino Gamblers
\$1-\$99	26%
\$100-\$199	18%
\$200-\$299	18%
\$300-\$399	13%
\$400-\$499	5%
\$500-\$599	5%
\$1000+	7%
Not Sure	4%
Refused	6%

During the last year, when you gambled at a casino, did you come out ahead or behind on the money that you wagered?

Did you come out ahead or behind?	Percent Responding of Casino Gamblers
Ahead	34%
Behind	45%
broke even	20%

About how much did you come out ahead or behind?

How much money did you come out ahead or behind?	Percent Responding of Casino Gamblers
\$1-\$99	27%
\$100-\$199	6%
\$200-\$299	15%
\$300-\$399	4%
\$400-\$499	1%
\$500-\$599	1%
\$600-\$699	2%
\$700-\$799	1%
\$800-\$899	1%
\$900-\$999	2%
\$1000+	24%
Not Sure	5%
Refused	9%

In the past year, since December 2005, have you gambled at a race track or an off-track pari-mutuel betting parlor? Please include playing slot machines, cards and other types of games.

Have you gambled?	Percent Responding of Gamblers
Yes	13%
No	87%

In the past year, since December 2005, have you bought a lottery ticket for such games as Lotto, Powerball, dailies like pick-4 or instants and scratch-offs? Please include state-run lottery games only.

Have you gambled?	Percent Responding of Gamblers
Yes	75%
No	25%

In the past year, think about how often you bought a lottery ticket such as Lotto, Powerball, a daily lottery ticket or instant or scratch-off ticket.. Was it...

How Often?	Percent Responding of Lottery Gamblers
Nearly every day	6%
Less than daily but at least one day a week	21%
Less than weekly but at least one day a month	30%
Less than once a month but more than one day all year	38%
Only one day last year	6%

Now think about all of the lottery tickets you have bought in the past year, since December 2005. Did you come out ahead or behind on your lottery tickets?

Did you come out ahead or behind?	Percent Responding of Lottery Gamblers
Ahead	13%
Behind	77%
Broke even	8%
Not Sure	2%

How much did you come out ahead/behind?

How much money did you come out ahead or behind?	Percent Responding of Lottery Gamblers
\$1-\$99	58%
\$100-\$199	11%
\$200-\$299	5%
\$300-\$399	3%
\$400-\$499	0%
\$500-\$599	2%
\$600-\$699	0%
\$700-\$799	0%
\$800-\$899	<1%
\$900-\$999	0%
\$1000+	<1%
Not Sure	3%
Refused	17%

In the past year, since December 2005, have you engaged in gambling on the internet?

Have you gambled?	Percent Responding of Gamblers
Yes	3%
No	98%

In the past year, think about how often you gambled on the internet. Was it...

How Often?	Percent Responding of Internet Gamblers
Nearly every day	28%
Less than daily but at least one day a week	44%
Less than weekly but at least one day a month	28%
Less than once a month but more than one day all year, or	0%
Only one day last year	0%

Now think about all of the times you've gambled on the internet in the past year, since December 2005. Did you come out ahead or behind?

Did you come out ahead or behind	Percent Responding of Internet Gamblers
ahead	72%
behind	28%
broke even	0%

How much did you come out ahead/behind?

How much money did you come out ahead or behind?	Percent Responding of Internet Gamblers
\$1-\$99	0%
\$100-\$199	0%
\$200-\$299	0%
\$300-\$399	0%
\$400-\$499	39%
\$500-\$599	0%
\$600-\$699	0%
\$700-\$799	0%
\$800-\$899	0%
\$900-\$999	0%
\$1000+	61%
Not Sure	0%
Refused	0%

In the past year, since December 2005, have you bet money on a game conducted for a charitable purpose, such as church bingo, raffles or pull-tabs?

Have you gambled?	Percent Responding of Gamblers
Yes	45%
No	54%

In the past year, since December 2005, have you gambled at a bar or restaurant that had only one or two kinds of games such as pull-tabs and other small games of chance? Please do not count locations that have only lottery tickets, bingo halls, or card rooms.

Have you gambled?	Percent Responding of Gamblers
Yes	12%
No	87%

Now I'd like to talk with you about types of gambling that are run like a business but probably without a license. Please do not include any of the kinds of gambling activities we've already discussed. In the past year, since December 2005, have you participated in a sports pool, placed a bet with a local bookmaker, bout a policy or policy nonlicensed number games, or played in a nonlicensed casino or "blind pig"?

Have you gambled?	Percent Responding of Gamblers
Yes	16%
No	84%

In this section we ask about reasons you might have had for gambling or placing a bet.

Please tell us whether each of the following reasons was very important, important, not so important, or not at all important to you as a reason for gambling.

Socializing with friends or family

Importance	Percent Responding of Gamblers
Very important	16%
Important	2%
Not so important	30%
Not at all important	28%
Not Sure	2%
Refused	2%

Personal service from the staff

Importance	Percent Responding of Gamblers
Very important	7%
Important	12%
Not so important	29%
Not at all important	46%
Not Sure	5%
Refused	2%

To be around other people

Importance	Percent Responding of Gamblers
Very important	12%
Important	20%
Not so important	26%
Not at all important	37%
Not Sure	2%
Refused	2%

The excitement or challenge of gambling

Importance	Percent Responding of Gamblers
Very important	12%
Important	32%
Not so important	27%
Not at all important	24%
Not Sure	3%
Refused	2%

To win money

Importance	Percent Responding of Gamblers
Very important	34%
Important	31%
Not so important	20%
Not at all important	12%
Not Sure	2%
Refused	2%

Now I would like to ask you about some very specific problems that people sometimes have said they have in relation to gambling. Please tell me whether any of the following descriptions of problems have ever applied to you.

Have there ever been periods lasting two weeks or longer when you spent a lot of time thinking about gambling experiences or planning out future gambling ventures or bets?

Have there been periods?	Percent Responding of Gamblers
Yes	3%
No	93%
Not Sure	2%
Refused	2%

Have there ever been periods lasting two weeks or longer when you spent a lot of time thinking about ways of getting money with which to gamble?

Have there been periods?	Percent Responding of Gamblers
Yes	2%
No	94%
Not Sure	1%
Refused	3%

Have there ever been periods lasting two weeks or longer when you needed to gamble with increasing amounts of money or with larger bets than before in order to get the same feeling of excitement?

Have there been periods?	Percent Responding of Gamblers
Yes	1%
No	94%
Not Sure	2%
Refused	3%

Have you ever tried to stop, cut down, or control your gambling?

Have you tried?	Percent Responding of Gamblers
Yes	5%
No	90%
Not Sure	2%
Refused	3%

Have you ever gambled as a way to escape from personal problems?

Have you ever gambled to escape	Percent Responding of Gamblers
Yes	2%
No	94%
Not Sure	2%
Refused	3%

Have you ever gambled to relieve uncomfortable feelings such as guilt, anxiety, helplessness, or depression?

Ever Gambled to Relieve	Percent Responding of Gamblers
Yes	2%
No	94%
Not Sure	2%
Refused	3%

Have you ever lied to family members, friends, or others about how much you gamble or how much money you lost on gambling?

Have you ever lied?	Percent Responding of Gamblers
Yes	5%
No	91%
Not Sure	<1%
Refused	3%

Have you ever received any kind of help or treatment for gambling problems? Include self-help groups and help from professionals such as doctors or counselors.

Have you received any help or treatment	Percent Responding of Gamblers
Yes	97%
No	<1%
Not Sure	0%
Refused	3%

Please tell us which of the following kinds of gambling treatment you've received

	Percent Responding of Gamblers
Treatment from a family doctor	
Treatment from a psychologist or psychiatrist	
A gambling treatment program where you stayed overnight	
A gambling treatment program where you did not stay overnight	
Treatment from a religious leader	
Treatment from a counselor or social worker	

Which of the following best describes your feelings about the possibility of a slot machine casino being built in the Lehigh Valley? Would you say that you strongly support, somewhat support, somewhat oppose, or strongly oppose a slot casino being built in the Lehigh Valley?

Feelings about slot parlor in Lehigh Valley	Percent Responding
Strongly support	15%
Somewhat support	27%
Somewhat oppose	19%
Strongly oppose	29%
Not sure	9%
Refused	2%

How satisfied are you with the Pennsylvania Gaming Control Board to locate the slot machine casino in Bethlehem. Are you very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied?

How Satisfied	Percent Responding
Very Satisfied	28%
Somewhat Satisfied	29%
Somewhat Dissatisfied	9%
Very Dissatisfied	23%
Neither/none	9%
Not Sure	3%
Refused	<1%

For the following issues, please indicate what kind of effect you think the opening of a slots casino in the Lehigh Valley. Do you think the effect will be greatly increase, somewhat increase, somewhat decrease, or greatly decrease?

First, what effect will the opening of a slots casino have on crime? Will it...

Effect on Crime	Percent Responding
Greatly increase crime	24%
Somewhat increase crime	53%
Somewhat decrease crime	3%
Greatly decrease crime	<1%
No effect on crime	13%
Not sure	4%
Refused	2%

Next, economic development - that is, bringing new businesses and jobs to the area? Will it...

Effect on economic development	Percent Responding
Greatly increase economic development	32%
Somewhat increase economic development	50%
Somewhat decrease economic development	5%
Greatly decrease economic development	2%
No effect on economic development	5%
Not sure	4%
Refused	2%

What about traffic congestion in the Lehigh Valley. Will it...

Effect on traffic congestion	Percent Responding
Greatly increase traffic congestion	51%
Somewhat increase traffic congestion	38%
Somewhat decrease traffic congestion	<1%
Greatly decrease traffic congestion	<1%
No effect on traffic congestion	6%
Not sure	2%
Refused	2%

Finally, I have a few questions about yourself.

**Which of the following categories best describes your racial identity?
Are you?**

Racial Identity	Percent Responding
White/Caucasian	88%
African-American	3%
Hispanic	2%
Latino	2%
Asian	2%
Native American	<1%
Mixed race or other	1%
Not Sure	<1%
Refused	2%

Do you rent or own your own home?

Home ownership status	Percent Responding
Rent	15%
Own	82%
Not sure	<1%
Refused	2%

**What is your current marital status?
Are you?**

Marital Status	Percent Responding
Single	15%
Married	68%
Separated	1%
Divorced	5%
Widowed	8%
Partnered	<1%
Not sure	0%
Refused	2%

What is your highest level of education?

Highest level of education	Percent Responding
Less than High School	2%
High School Graduate	24%
Some college or technical school	23%
College graduate (4 yr only)	30%
Graduate or professional degree	19%
Not sure	0%
Refused	2%

Which political party are you currently registered with?

Party registration	Percent Responding
Democrat	32%
Republican	41%
Independent	10%
Other	6%
Not sure	5%
Refused	6%

**Which of the following categories best describes your family income?
Is it?**

Family Income	Percent Responding
Under \$20,000	6%
\$20,000-\$40,000	16%
\$40,000-\$60,000	13%
\$60,000-\$80,000	14%
\$80,000-\$100,000	12%
Over \$100,000	20%
Not sure	2%
Refused	16%

How many children do you have under 18?

Number of Children	Percent Responding
None	63%
One	14%
Two	16%
Three	4%
Four	1%
Six	<1%
Refused	2%

Gender	Percent Responding
Male	52%
Female	49%